

Organization for Responsible Governance

Map4Good Bahamas

Connecting the Sector, Strengthening Support, Increasing Impact

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www.orgbahamas.com

Map4Good BAHAMAS

ABOUT ORG BAHAMAS

ORG connects governance, communities and organizational capacity

WHO WE ARE

A non-partisan, non-profit organization.

MISSION

Promote principles of good governance through active engagement with the government, private sector, civil society, and citizens.

VISION

Foster an environment that sustains greater social and economic opportunities for all Bahamians.

HOW WE WORK

01 **Promoting Transparent Legislation/Laws & Policies**

02 **Running Community-Based Grassroots Engagement & Education**

03 **Creating Tools to Bridge Citizen & Government Communication**

04 **Capacity Building for Local Organizations**

Map4Good brings these areas of experience together in one national initiative.

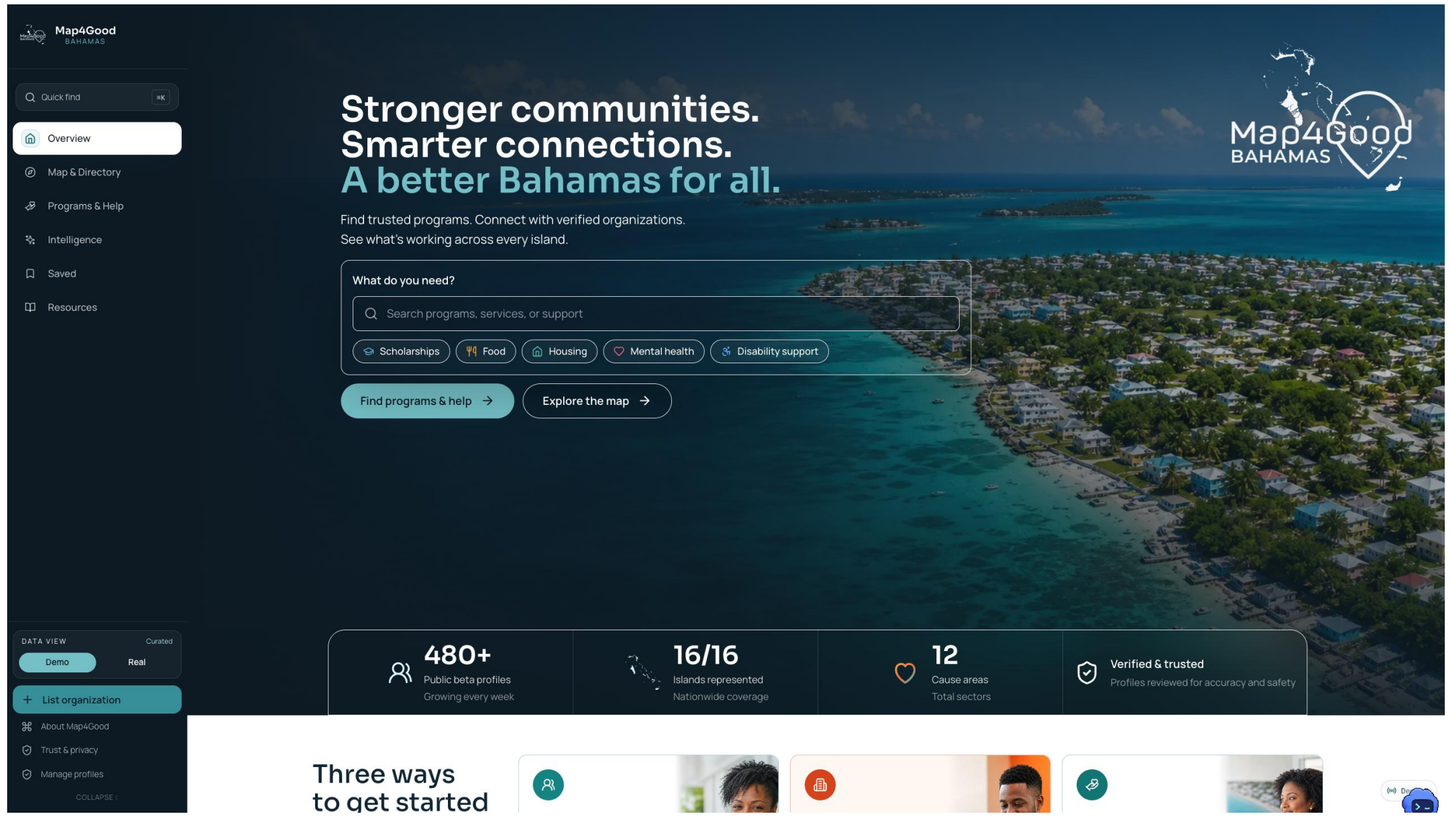
THE PLATFORM

Map4Good Bahamas

Map4Good is being developed as a free, accessible online map and directory of nonprofit and faith-based organizations across The Bahamas.

- Who is doing the work?
- What are they doing?
- Where are they working?
- How can we connect?

The platform is the tool. Connection, collaboration, shared understanding, and increased impact are the purpose.



Technology partner: novio

PLATFORM PREVIEW • DEMONSTRATION DATA

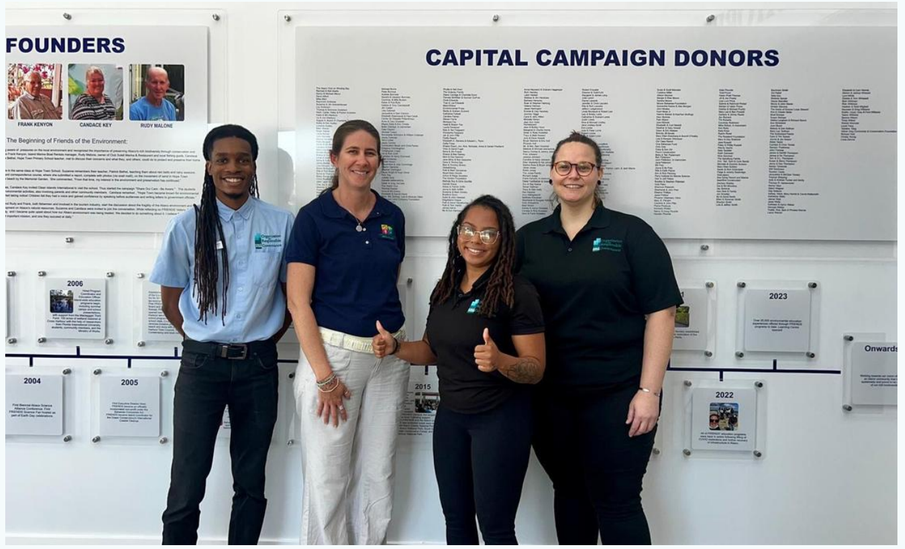
WHAT HAS BEEN REINFORCED

This work begins with people

Participation grows when organizations understand the purpose and see value in taking part.

Visibility can also strengthen trust. It helps the public, donors and organizations understand who is doing the work and how.

We are building technical infrastructure on a foundation of relationships.











THE POSSIBILITY

What a shared sector picture could make possible

- Who is here, and what work is happening?
- Where are the gaps and overlaps?
- Where could resources and knowledge be shared?
- Which frontline voices should be represented in consultations and decision-making?



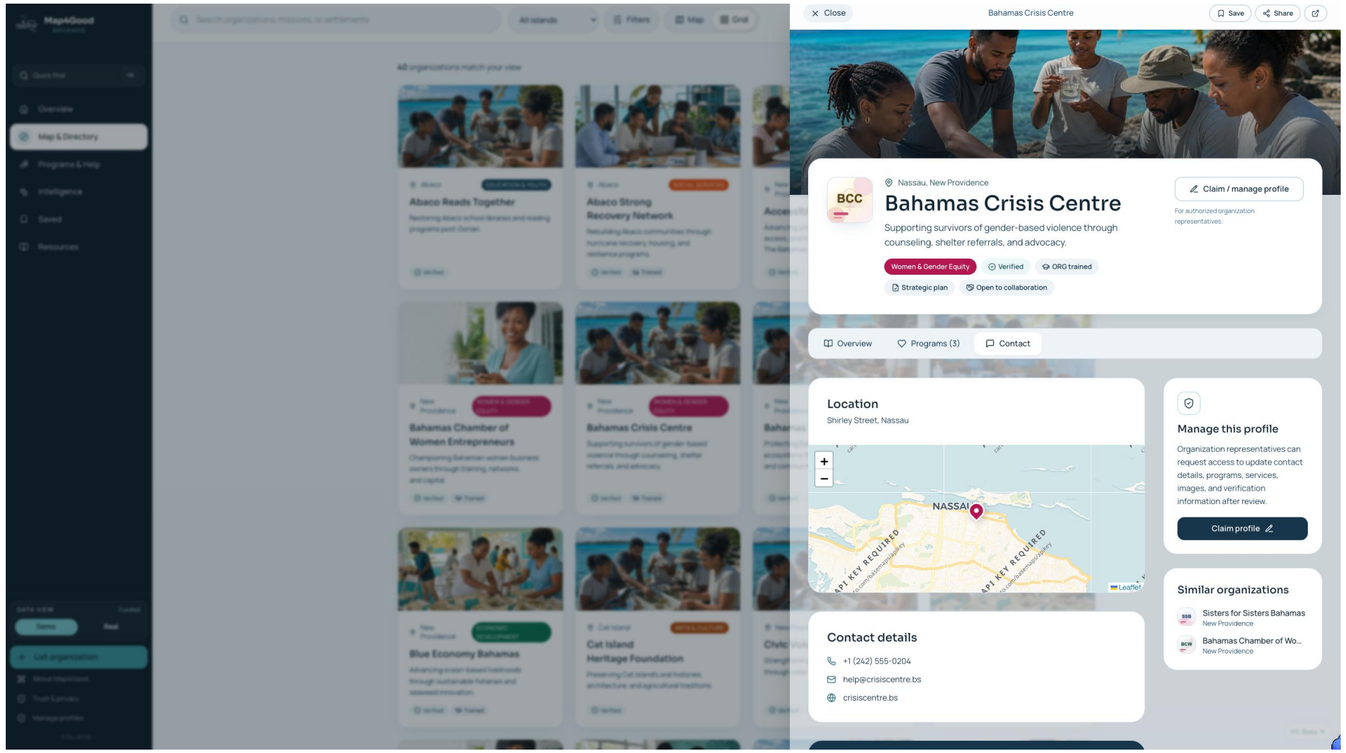
Better visibility can support better planning, stronger collaboration and more informed support.

Location, services and contact details in one place

A public profile can help beneficiaries find support and help organizations coordinate referrals.

- Location and service area
- Programs and cause area
- Verified contact information

This example shows how a profile can support public access as well as collaboration across the sector.



PLATFORM PREVIEW • ILLUSTRATIVE PROFILE

THE VISION

Shared infrastructure for a stronger sector

We are building Map4Good to connect sector information with opportunities to act.

DISCOVER

Organizations, services, programs, and opportunities

CONNECT

Referral pathways, peers, potential partners, and supporters

LEARN

Training, shared knowledge, and best practices

CONTRIBUTE

Consultations, planning, knowledge, and coordinated action

The sector picture will grow more useful as participation increases.

How we’re building the sector picture

01

DESK RESEARCH

Reviewing publicly available information to build the initial picture

02

SECTOR SURVEYS

Collecting consistent information about organizations, programs and reach

03

COMMUNITY REFERRALS

Inviting people to recommend organizations for inclusion

04

DIRECT VERIFICATION

Working with organizations to confirm and update their information



Trust and participation are part of the methodology. They shape both the reach and the quality of the data.

DATA PARTNER: SANIGEST INTERNATIONAL

Supporting the sector survey and data methodology

ENGAGEMENT STRATEGY

Reaching organizations through many channels

DIRECT OUTREACH
Phone, email, one-to-one meetings, group presentations

PUBLIC CHANNELS
Social media, radio and newspapers

TRUSTED ROUTES
Partners, referrals, community and faith networks

IN PERSON
Map4Good on Da Road & Family Island Travel

Different organizations respond through different routes. The work requires persistence and adaptation.



VALDEZ WILLIAMS, NOVIO GROUP • PLATFORM DEMONSTRATION



TECHNOLOGY PARTNER

NOVIO GROUP

Providing significant in-kind support to build, maintain and grow a platform that can respond as the sector's needs change.

VALUE FOR ORGANIZATIONS

An organizational profile can communicate more than basic information

One trusted profile can serve the public, peer organizations and donors.

FOR THE PUBLIC

Mission, programs, location, contact information and ways to get involved

FOR ORGANIZATIONS

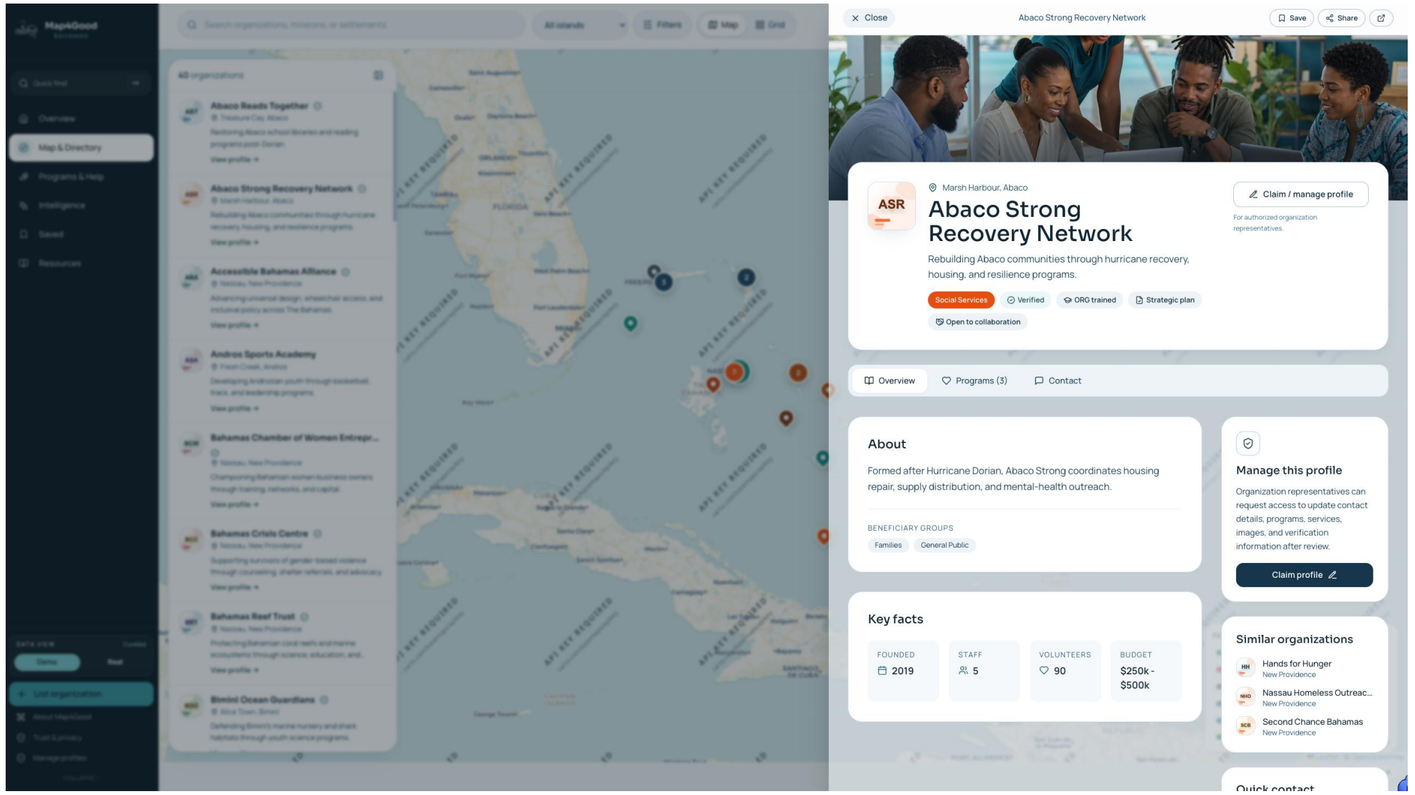
Referral pathways, related work and opportunities to collaborate

FOR DONORS

Verification and visible indicators of organizational readiness

PROFILE TAGS CAN INDICATE

Relevant certifications, strategic plan, monitoring and evaluation framework, open to volunteers, open to collaboration, and more

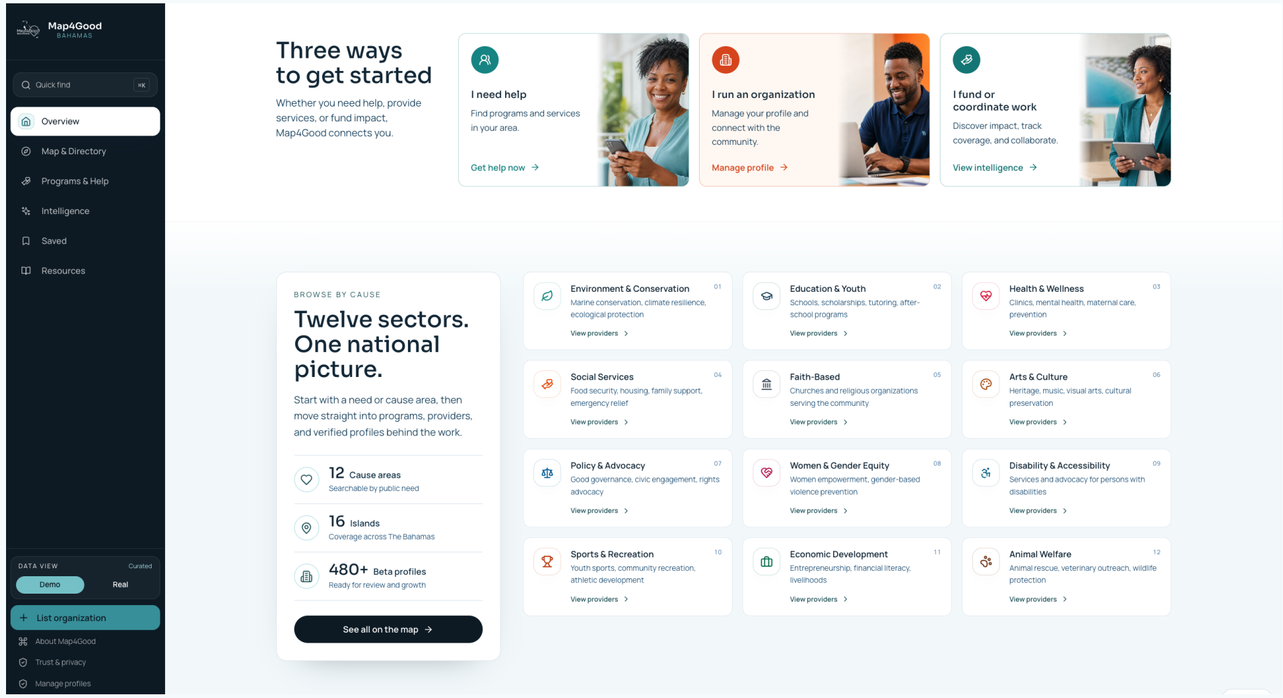


PLATFORM PREVIEW • ILLUSTRATIVE PROFILE

DESIGNED FOR USE

User pathways, search and filters

The platform is being designed so beneficiaries, organizations and funders can begin with their own questions, then use dynamic search and filters to narrow results by need, island, cause area and profile information.



After launch, ORG will provide demonstrations and training. The platform is being designed to be easy to navigate from the start.

PLATFORM PREVIEW • IN DEVELOPMENT

What Map4Good is being built to help your organization do

Visibility is the starting point. Map4Good is being built to improve access to knowledge, relationships, resources and decision-making spaces.

01

BE SEEN

Show your work, services and readiness to communities, partners and donors

02

FIND SUPPORT

Find funding opportunities, training, technical assistance, shared tools and resources

03

BUILD CAPACITY

Use sector data and practical knowledge to strengthen planning, impact and sustainability

04

WORK TOGETHER

Find complementary organizations, improve referrals and coordinate services

05

HAVE A VOICE

Bring frontline experience into national and regional consultations and planning

Map4Good is being built to help organizations become more visible, better connected and better equipped to strengthen their work and increase their impact.

VALUE ACROSS THE ECOSYSTEM

A shared sector view can support better decisions and better support

A SHARED VIEW CAN HELP US

- See strengths, gaps and overlaps
- Understand coverage across issues and islands
- Identify shared capacity and training needs
- Help funders discover organizations beyond familiar networks
- Bring frontline organizations into relevant consultations



PLATFORM PREVIEW • DEMONSTRATION DATA

Connected organizations can respond to interconnected challenges

Our challenges intersect. Our responses need to intersect too.

01
SEE ONE ANOTHER

→

02
BUILD RELATIONSHIPS

→

03
SHARE KNOWLEDGE & RESOURCES

→

04
COORDINATE, COLLABORATE, PARTNER

→

05
INCREASE IMPACT

A shared view can help your organization increase its own impact and help all of us move from isolated effort toward coordinated action and greater collective impact.

The sector’s impact is already tangible.

Imagine what becomes possible when we can see and strengthen the whole sector.

Better visibility can help us scale what works, direct support where it is needed and connect responses across intersecting issues.



Help shape Map4Good as we build toward launch

The platform is still in development. Your participation will help shape its features, keep information current and strengthen the insights it can provide.

SHARE FEEDBACK

Tell us what you need. Reach out anytime or join a November 2026 focus group.

GET LISTED

Add your organization and help keep its information current.

USE AND CONNECT

At launch, explore and share the platform. Find services, referrals and potential partners.

RESOURCE HUB

A new NPO Resource Hub will launch soon and connect directly with Map4Good.

CONNECT WITH MAP4GOOD

Scan to get listed or refer an organization

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FULL PLATFORM LAUNCH PLANNED FOR DECEMBER 2026 / JANUARY 2027

LED BY ORG.

SHAPED WITH THE SECTOR.

FOR ALL OF US.

This is only a beginning.

We are still building. Your feedback and participation will help Map4Good become a useful, trusted resource for the sector and the wider public.

Together, we can realize Map4Good's transformative potential—not simply as a platform, but as shared infrastructure for a stronger, more connected and more visible sector.

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Strategic Benefits for NPOs/FBOs

Increased Visibility
Showcase work and services to funders and the public.

Better Resource Allocation
Guide the distribution of financial, human and technical resources.

Enhanced Collaboration
Promote partnerships, identify gaps, and reduce service duplication.

Data-Driven Advocacy
Equip organizations with data to strengthen policy and fundraising advocacy.

Improved Strategic Planning
Use data insights to improve planning and extend organizational reach.

Capacity Building
Access training, technical assistance, and funding that can enhance operations and sustainability.

Specific Benefits
for Faith-Based Organizations

Amplify Critical Role
Showcase unique contributions and critical role in community support.

Highlight Service Areas
Highlight where FBOs are essential, increasing their visibility and access to resources.

Facilitate Partnerships
Build partnerships between FBOs and NPOs to strengthen outreach and service missions.

Strengthen Advocacy
Equip organizations with data to strengthen policy and fundraising advocacy.

Expanded Benefits

Support for Marginalized Communities

Make services easier to find for underserved communities and the organizations that support them.



Capacity Building & Ongoing Support

Connect organizations to training, technical assistance and shared tools after launch.



Resilience to Crises (e.g., natural disasters)

Show who is active and where, so response and recovery efforts can be coordinated faster.

