TRAVEL DESIGNER PROGRAM

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MISSION STATEMENT

We are working toward a world where tourism workforces have a decent life – free of poverty. Our mission is to improve well-being through services and technology. We welcome anyone with a job market disadvantaged due to lack of education, job skills, experience.

SUMMARY

A travel designer creates 100% tailor-made, highly personalized itineraries, acting as an expert destination curator rather than just booking traditional travel. Teaching this trade focuses on building deep client trust, destination knowledge, logistics coordination, and the art of crafting transformational travel experiences

PROBLEM STATEMENT

Looking at poverty only through a monetary lens, we risk leaving behind millions of people who experience food insecurity, unemployment, inadequate housing, poor sanitation, lack of healthcare, limited access to education, and many more deprivation.

SOLUTION

We contribute to achieve inclusive tourism for better livelihoods by improving skills. Our solution is designed to enhance operations, increase efficiency, and improve overall performance. By implementing best practices and modern technology, we help partners optimize workflows, and drive innovation.

MIX OF HARD AND SOFT SKILLS

The Simulation Phase: Present participants with an unexpected "emergency" scenario (e.g., a missed connection or lost luggage) and have them design a solution in real time using communication and re-booking skills. Practical Digital Tools. Itinerary Building: Introduce design platforms like Canva to teach them how to critically organize and visually present a travel plan. Navigation: Walk them through Google Maps to find transit directions, check walking distances, and read reviews for local restaurants.